

SRI V.S.SIVALINGAM CHETTIAR GOVERNMENT DEGREE COLLEGE
SULLURPET, TIRUPATI DISTRICT, ANDHRA PRADESH
Industry Institute Interaction Cell (IIIC)

The institute has a significant advantage over other colleges in that it can provide more benefits to students because of its close proximity to numerous industries. Faculty and students can learn what employers want from graduates with the aid of the Industry-Institution Interaction Cell (IIIC), which was established in 2021 to strengthen ties between industry and the college. The IIIC offers a venue for showcasing cutting-edge technological developments, industry best practises, and how they are used. Additionally, IIIC encourages business leaders to participate in initiatives for curriculum planning and career development, both of which are essential for ensuring that the skill sets of those students are in line with market demands. Faculty members strive to enhance instruction and boost academia's standing in the global knowledge index.

Objectives

- To maintain close relationships with businesses and industry.
- To organise a variety of industrial tours so that students can comprehend the nature of work.
- Incorporate more industrial training and input into the teaching and learning processes to help students better understand the job roles in the industry.
- Incorporating feedback from employers on institute graduates into the design process.
- To involve employers in the development and assessment of curricula and consult them on how institute graduates perform.
- A Memorandum of Understanding (MOU) between the institute and the industries to improve joint activities.
- To organise a workshop on cutting-edge technologies with the assistance of subject-matter experts.

Outcome

- Gathered feedback from company executives and modified the training according to their requirements.
- Four MoUs for training, internships, and placements were made as a result of IIIC efforts. 40 placements and 120 internships were offered by MoU organisations.
- During the academic year 2021–22, 162 students completed internships, and 40 of them were received stipends.
- 194 students were employed during the academic year 2021–2022.


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